

Chris Herting

Chris Herting, Strategic Marketing and Communications: An experienced brand architect and communications professional, Herting has worked with dozens of startups, not-for-profits, and small businesses on end-to-end strategy and execution. After starting his career working in the front office for the Philadelphia Eagles, Herting has gone on to work with the Washington Football Team as well as numerous Fortune 500 companies to develop and execute effective communication campaigns that focus on the value exchange and relationship between businesses and their communities. Areas of expertise include strategic communications, digital strategy, social media marketing, brand management, media and public relations services. He has strong connections within the sports business and startup communities and holds a B.A. in strategic and organizational communications from Temple (2011).