

Darrin Finley

Board Secretary

Darrin began his consulting firm in 2004 based on his passionate belief that management and leadership excellence are essential for organizational success across all industries.

Guided by the principles of noted business thought leaders such as Drucker, Deming and Covey, Darrin developed a proprietary process that serves as the foundation for his consulting service offerings. These include strategic planning, marketing planning, organizational development and design, operational improvement and performance management... with an emphasis on improving organizational productivity, customer service and diversity.

Prior to forming his consultancy, Darrin served as a senior executive in industries ranging from banking to hospitality with both private and public companies. He has been recognized for his leadership and his expertise in operations improvement and organizational development. An accomplished financial manager, Darrin has managed multi-million-dollar budgets, provided leadership for large administrative production staffs, and played key roles in developing long-term strategies to improve efficiency and increase revenue.

Darrin received his Bachelor of Science degree in Industrial Management from the Georgia Institute of Technology and his Master of Business Administration from Jacksonville University. He also completed the advanced management program for executive development at Duke University's Fuqua School of Business.

A native of Birmingham, Darrin was raised in Atlanta. He currently lives in Jacksonville, where he has served as a board member for organizations such as Learn to Read, The Jacksonville Public Library Foundation and We Care Jacksonville. He is also a volunteer coach for I-9 and Jacksonville First Coast Soccer Association.