

# Robert Arnold

Robert Arnold brings more than ten years of experience in the hotel industry and almost 20 years of experience in e-commerce and Internet marketing. He is President and Principal of Jacksonville based Vizergy, a digital internet marketing company focusing on the travel and hospitality industry. In his role he oversees the strategic growth of Vizergy's client base, maximizing e-commerce performance for prominent international brands and hotels and resorts.

Prior to joining Vizergy, Robert held senior leadership positions with TravelCLICK where he led several regional sales teams and managed corporate client portfolios, for major North American hotel brands.

Robert worked as Vice President, Worldwide Sales for TIG Global, where he was able to focus on business development with property management companies and significant asset management groups, all while restructuring the sales organization.

Having been named one of the hospitality industry's "Top 25 Minds in Sales and Marketing" by HSMAI, Robert has also held several senior Sales, Marketing, and Operations positions with notable hotel groups, including Wyndham Hotels and Resorts, Patriot American, and Homestead Village/Security Capital Group.

He has been a frequent featured speaker at industry and educational organizations, including Hotel Sales and Marketing Association International, Meeting Planners International, and Boston University School of Hotel Administration.

Robert has been a resident of Jacksonville for 6 years, having raised his family in the Washington, DC area. He is an active member of Christ Episcopal Church in Ponte Vedra, volunteers regularly at Mission House in Jacksonville Beach, and has worked with a number of Jacksonville non-profits including Rethreaded, Family Promise, and Lutheran Social Services. His company, Vizergy, has deep roots in Jacksonville's non-profit community supporting Give Kids the World, North Florida No Homeless Pets, Bright Holidays and the American Diabetes Association to name a few.

He is a husband of 33 years to Jennifer, has two terrific daughters: Rachel (25), Sarah (27), and caretaker of one hairy chocolate lab, Grover.