

Tamara Naar

Tamara brings a diverse perspective to the board combining deep financial expertise, risk management, strategy, and governance to deliver thoughtful insights that help drive informed decision making. Having worked in the financial and insurance industry for over 20 years, she is able to draw upon a wide range of experiences which enables collaboration.

Tamara is a proactive, results-producing leader with a strong record of accomplishments. Tamara has consistently developed effective business strategies and successfully executed initiatives while leading highly productive teams to exceed company goals.

Tamara holds a Master of Business Administration degree in International Business from Florida Atlantic University in Boca Raton, FL. a Master of Science degree in Exercise Physiology and a Bachelor of Science degree in Biology from The Florida State University in Tallahassee, FL. Tamara hold certifications in Resilient Leadership, Diversity, Equity and inclusion in the Workplace, Coach U, Creative Training Techniques, Darryll Sink Course, Development Workshop, Decker Communications, DISC Behavior Indicator, and Myers Briggs Type Indicator. She has been a speaker at industry conferences and educational organizations.

In her current role as Senior Vice President at VyStar Insurance Agency in Jacksonville, FL, Tamara is responsible for ensuring that the Agency operates within applicable laws, regulations, and Board policies. Tamara is supporting the organization's transformation to improve technology and operational management during a period of growth, while also managing risk, reducing expenses, and increasing revenue. She is tasked with implementing policies and procedures to affect decisions, as well as overseeing the strategic growth of the Agency to meet corporate objectives. Tamara provides overall leadership, direction, and vision for VyStar Financial Group's Property and Casualty insurance products and services.

Tamara lives in Central Florida. She enjoys traveling and spending time with family and close friends.